

SPONSORSHIP LEVEL OUTLINE

All Sponsors (Monetary and Other Donations):

Will be shared on the race registration website

Will be promoted on social media

Will be announced multiple times at the finish line and at awards ceremony on race day

Royal Comet Level Sponsor: \$1,000+

Will be printed on the race t-shirt

Will be printed in local papers and/or community/school newsletters

Will be acknowledged on one or more visual displays during race weekend around the race site (Community Asset Celebration is Friday, June 15th)

Will be featured in race packet pick-up bags with an individual flyer

Gold Level Sponsor: \$500-999

Will be printed on the race t-shirt

Will be printed in local papers and/or community/school newsletters

Silver Level Sponsor: \$250-499

Will be printed on the race t-shirt (if space permits)

Will be printed in local papers and/or community/school newsletters

WAYS TO GET INVOLVED

1. *Register as a participant for the run/walk*
2. *Volunteer on race weekend (food area, water stop, course guide, general assistance, etc.)*
3. *Promote the event in our community (social media, community groups, word of mouth)*
4. *Help solicit donations/sponsorship*
5. *Provide a donation/sponsorship*

RACE CONTACT INFORMATION

If you are interested in getting involved, please either email or call us at:

rhkickinghunger5k@gmail.com

Robert Schoener at (914) 263-1698

Follow us on Facebook
[@RHKickingHunger5K2018](https://www.facebook.com/RHKickingHunger5K2018)

THANK
YOU!

RH KICKING HUNGER 5K RUN/WALK

JUNE 16TH, 2018

RACE START 8:00AM

AWARDS/RAFFLE 9:15AM



Veterans Memorial Park
595 Calkins Road
Henrietta, NY

RACE MISSION

The mission of this race is to bring awareness and provide tangible solutions to the issue of hunger in our community, as well as continuing the tradition of promoting exercise and family centered events in our town. With help from area businesses, community groups, and race participants we hope to be able to raise money and collect non-perishable food items to help with the Rush-Henrietta Kicking Hunger Summer Food campaign, as well providing support for other community food programs through RHAFT. The Kicking Hunger Program, started by RHCS D staff, provides free food for community families over the summer months. More information on RHAFT can be found at <http://fishrhaftinc.org/rhaft/>.

IMPORTANT DATES

March 1st - Race registration opens

June 1st - Last day for t-shirts

June 15th - Packet pick-up 3-6pm at the Henrietta Recreation Center

June 16th - Race Day - Registration and packet pick-up 7:00-7:45am/ Race start 8:00am



KICKING HUNGER FACTS

**** Free and reduced lunch rates have increased over the last few years in the RHCS D***

**** Some schools within the RHCS D have over 50% free and reduced lunch for students***

**** Approximately 125 families utilized the Kicking Hunger campaign last year (all food available was given out)***

**** Local organizations and businesses currently involved in the program include Rush Henrietta Rotary, RHAFT, RHCS D employees, Barilla, local farmers, student growers from the Industry School, Allstate, and the Town of Henrietta***

CURRENT RACE SPONSORS

| | |
|-------------------------|-----------------|
| Allstate | Five Star Bank |
| Scott Adair | RH Rotary |
| Lori's Natural Foods | Tops |
| Summit FCU | Wegmans |
| 10,000 PB&Js | Palmer's Market |
| ARK Veterinary Hospital | |

OTHER INFORMATION

On Race Day, participants will be asked to bring a nonperishable item to donate to our local food pantry!

Awards to top 3 M/F overall and top 3 M/F for the following age groups: under 15, 15-19, 20-29, 30-39, 40-49, 50-59, 60-69, and 70 and up

HOW TO REGISTER:

1. Paper registration forms are available at the following locations:

Town of Henrietta Parks & Recreation website, Town of Henrietta Recreation Center, Henrietta Library, Henrietta Town Hall, Rush Library, Rush Town Hall, Foyer/Office of RHCS D buildings

2. Online registration is available on RunSignUp.com at:

<https://runsignup.com/Race/NY/Henrietta/RHkickingHunger5K>

Donations will also be accepted through this page.



Henrietta Recreation Center