

PLANNING FOR AGRICULTURE IN HENRIETTA

THURSDAY, MARCH 23RD FROM 5PM TO 8PM

HENRIETTA TOWN HALL - DRAFT PROGRAM

Purpose: Clarify the roles of diverse public and private agencies, organizations, and private businesses in supporting farming and agribusiness as well as giving an opportunity to farmers and the local farming community to express concerns and priorities regarding potential agricultural economic development and farmland protection. These discussions will explore strategies and techniques for protection and educate the town's policy-makers and residents regarding the role of agriculture in the community and inform the development of the town's agriculture and farmland protection plan.

Forum Design: Panel Discussion, break out groups, report back.

Invitations to: Local farmers and farmland owners, local officials, Ag.-support agencies, Ag.-businesses

Schedule:

1. 5:00-5:20 - Welcome, refreshments, review of agenda, fill out questionnaire
2. 5:20-6:05 – Panel Presentation
 - Agricultural economic development: current trends and future opportunities
 - The next generation farmer: Some things she will become an expert in
 - Land, they ain't making more of it: protecting farmland for the next generation

Panelists (by invite): Ag. Economic development, Next generation farmer, Farmland protection.

3. 6:05-7:20 Break-out group round-table conversations
 - Discussion agenda:
 - Strengths, weaknesses, opportunities, threats for Ag.
 - Internal issues—strengths and weaknesses
 - External issues—opportunities and threats
 - Ag. Economic development opportunities in Henrietta
 - Farms, food, value-added, beer, wine, distilleries, 'agritainment', food processing, farm-to-fork, organic, specialty ag.
 - Where is our next farmer coming from "come farm with us".
 - Land protection
 - Purchase of development rights—what's working, what's not
 - What else works? Ag zoning? Buffers, farm-friendly zoning
 - Benefits and costs
4. 7:20-8:00 – Report back, group discussion/ Wrap up

Note: All Advisory Committee meetings and workshops are open to the public.