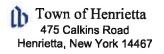


TOWN OF HENRIETTA APPLICATION TO THE ZONING BOARD OF APPEALS FOR AN AREA VARIANCE

Appeal No <u>ZBA - 20024 - 09</u>0 Date <u>July 31 9+</u>, 2024

| I(we) Benderson Development Company, LI | of | 1300 | Jefferson Road |
|---|---------------------|--------------------------|--|
| Name of Applicant / Business | | Business (Nur | mber & Street) |
| Rochester, Ne York 14623 Town, State, Zip | hereby appea | I to the Zoning E | Board of Appeals from the decision |
| of the Building Inspector, whereby the Buildin | g Inspector did [| X deny g | rant a permit relating to the below property. |
| 1300 Jefferson Road Ro | ochester | NY | 14623 |
| No. & Street | City | State | Zıp Code |
| 162.07-1-2-5. | | I- | Industrial |
| Tax Map No. | | | Zoning District |
| Ordinance being appealed 224 B-B (2) Description of Proposal: | TABLE Number Only (| Do not quote the ordinar | ice) |
| Request to allow 193.06 SF of signal referenced property, whereas 100 S | | | ant pylon sign for the above |
| Applicant should answer all statements regarding t | | | |
| Received by:CCM | Agent / Application | on:_Matthew | J. Oates |
| Reviewed by: CEM /ADW | | | Avenue, Buffalo, NY 14202 |
| Date of Meeting: SEPT. 4th, 2624 | # | | |
| | Phone #: | | |
| | Email: | | |
| | Signature: Max | NOTE: If signature | is other than owner, written authorization ter must accompany application |



APPLICATION FOR ZONING BOARD OF APPEALS

| Legal Notice to Read | |
|---------------------------------------|---|
| Application ZBA-2024-090 | Of Benderson Development Company |
| requesting a variance for a 193.06sq | ' signage area for a pylon sign |
| whereas 100sq' | |
| | |
| | |
| is allowed by sada on property lesste | d at 1300 Jefferson Rd. Rochester, NY 14623 |
| is allowed by code on property locate | dat |

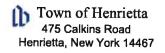
| Applicat | tion Information |
|----------------|---------------------|
| Meeting Date | September 4th, 2024 |
| Received By | ССМ |
| Date Received | July 31st, 2024 |
| Fee Amoun Paid | \$250.00 |
| Check # | 2689411 |



TOWN OF HENRIETTA APPLICATION TO THE ZONING BOARD OF APPEALS FOR AN AREA VARIANCE

Appeal No <u>ZBA - 2024 - 091</u>
Date July 31 2 2024

| I(we) Benderson Development Company, LLC | of 1300 Jefferso | n Road |
|---|--|---|
| Name of Applicant / Business | Business (Number & Street) | |
| Rochester, Ne York 14623 | _hereby appeal to the Zoning Board of Appe | eals from the decision |
| Town, State, Zip | | |
| of the Building Inspector, whereby the Building | Inspector did Ageny Inspector did Agentit | relating to the below property. |
| 1300 Jefferson Road Roc | chester NY 146 | 523 |
| No. & Street C | ty State Zip Co | de |
| 162.07-1-2 162.07-1-5. | I- Industri | al |
| ои деМ хьТ | Zoning District | - |
| PROVISION(S) OF THE ZONING ORDINANCE | APPEALED (Indicate the article section of | nd norganization of the Zenice |
| | - ACT CALLD, (indicate the article, section a | nd paragraph of the Zoning |
| Ordinance being appealed) 224-8-B (2) | Number Only (Do not quote the ordinance) | and the same of |
| | , , , , , , , , , , , , , , , , , , , | |
| Description of Proposal: | | |
| | 100 | |
| Request to allow a new multi-tenant p | ylon sign | |
| | | *************************************** |
| | | |
| | | |
| | | |
| | HICE WAS TO SERVICE TO | 144 - 1750 - 17 |
| Applicant should answer all statements regarding this | application on page 2. Incomplete applications | shall not be acted upon. |
| Received by: CCM | Agent/Application: Matthew J. Oates | |
| | Agent / Applications | |
| Reviewed by: CEM 150W 200 | Address: 570 Delaware Avenue, E | Buffalo, NY 14202 |
| Date of Meeting: SEPT. 4 2024 | | |
| Date of Meeting. | S-11-11-11-11-11-11-11-11-11-11-11-11-11 | - |
| | Phone #: | |
| | | • |
| | Email: | |
| | Signature: | 2 |
| | NOTE if signature is other than owner, we from owner must accompany a | rritten authonzation pplication |



APPLICATION FOR ZONING BOARD OF APPEALS

| Legal Notice to Read | |
|---|--|
| Application ZBA-2024-091 | Of Benderson Development Company |
| requesting a variance for a pylon sign | |
| whereas Board permission is required | |
| | |
| | |
| | 1200 lefferen Dd Deeberg NV 14/22 |
| is allowed by code on property located at | 1300 Jefferson Rd. Rochester, NY 14623 |

| Applica | tion Information |
|----------------|---------------------|
| Meeting Date | September 4th, 2024 |
| Received By | ССМ |
| Date Received | July 31st, 2024 |
| Fee Amoun Paid | d \$100.00 |
| Check # | |

| 1) | Whether an undesirable change will be produced in the character of the neighborhood or a detriment to nearby properties will be created by the granting of the area variance. |
|----|---|
| | Please see the attached letter of intent |
| 2) | Whether the benefit sought by the applicant can be achieved by some method, feasible for the applicant to pursue other than an area variance. |
| | Please see the attached letter of intent |
| 3) | Whether the requested area variance is substantial. Please see the attached letter of intent |
| 4) | Whether the proposed variance will have an adverse effect or impact on the physical or environmental conditions in the neighborhood or district. |
| | Please see the attached letter of intent |
| 5) | Whether the alleged difficulty was self-created, which consideration shall be relevant to the decision of the board of appeals, but shall not necessarily preclude the granting of the area variance. |
| | Please see the attached letter of intent |

iè.

Statement of Applicant and Owner with Respect to Reimbursement of Professional and Consulting Fees

In conjunction with an application made to the Town of Henrietta, the undersigned states, represents and warrants the following:

- 1) I/We am/are the applicant and owner with respect to an application to the Town of Henrietta.
- 2) I/We have been advised of, are aware of and agree to comply with the obligation to reimburse the Town of Henrietta for any and all professional and consulting fees incurred by the Town in conjunction with this and any other applications by me/us, including but not limited to engineering and/or legal fees, all as more fully set forth in the Henrietta Town Code.
- 3) I/We have been provided with, or have otherwise reviewed the Henrietta Town Code provisions related to the obligation to reimburse the Town with respect to professional and consulting fees, and agree to comply with the same.
- 4) I/We understand that this obligation shall not be dependent upon the approval or success of the application.
- 5) I/We further agree that in the event the Town of Henrietta is required to refer for collection an outstanding debt for such professional and/or consulting fees due to the Town of Henrietta, I/we shall be obligated to pay the reasonable attorney's fees incurred as a result of the Town's efforts to collect such fees. Reasonable attorney's fees shall also include any and all disbursements that may result from the commencement of litigation.
- 6) Each party to the application, including the applicant and the owner, shall be jointly and severally liable for all consulting and professional fees and expenses incurred in conjunction with the application.

| Applicant: | Benderson Development Company, LLC |
|------------|---|
| By: | |
| Title: | Matthew J. Oates, Director of Engineering |
| Dated: | July 15, 2024 |
| Signed: | Millia |
| Owner: | 1300 JR Associates, LLC |
| Ву: | |
| Title: | Matthew J. Oates, Agent |
| Dated: | July 15, 2024 |
| Signed: | Milliamo |

August 1, 2024

Robert Peckham, Chair Members of the Zoning Board of Appeals Town of Henrietta 475 Calkins Road Henrietta, NY 14467

Re: 1300 Jefferson Road – Area Variance for a proposed free-standing sign

Benderson Development Company LLC

Premises: 1300 Jefferson Road, Henrietta, New York

BDCL Property # 5220

Dear Chairman Peckham and Members of the Board:

Enclosed please find the application materials required in connection with our variance request for the above referenced property, to allow the following:

- 1) New multi-tenant pylon sign whereas multi-tenant pylon signs are not allowed by code
- 2) 193.06 SF of signage area on a new multi-tenant pylon sign for the above referenced property, whereas 100 SF is allowed by code

As the board is aware, the subject property is improved with an existing Residence Inn pylon sign and is improved with an existing Residence Inn hotel that is owned and operated by Benderson, an existing 10,433 SF multi-tenant retail/restaurant building with a drive thru and is under construction on a new 8,086 SF Medical Office building. A new, updated pylon sign is proposed for the site that will maintain the existing size of the Residence Inn sign panel and allow for additional sign panels for the tenants within the two outparcel buildings. This site is unique in that it contains three separate buildings on a single tax lot rather than having each building located on its own tax parcel.

The Town Law§ 267b(3) Balancing Test

Initially, it is our position that the proposed request is consistent with the existing signage throughout the Jefferson Road corridor as there are numerous pylon signs within the area that are multi-tenant (Bowl-A-Roll Plaza; Tops Frontier Commons; Henrietta Plaza; Market Square; Market Commons; Minotti Crossings and the BJ's Wholesale Club Plaza) and are larger than the 100 SF allowed by code. As the Zoning Board is aware, Town Law § 267-b(3) provides that a zoning board must balance the benefits of the applicant with the detriment of the health, safety and welfare of the community. It is clear that granting the requested variances will not cause any detriment to the health, safety, and welfare of the community, while such would result in a significant benefit to the applicant. Pursuant to Town Law § 267-b(3), in undertaking this balancing test, the Zoning Board should consider five factors. We believe that the application conforms to the standards set forth in the Town Law, and should be granted. With respect to the five factors provided for in Town Law § 267-b(3), we note the following:



1. An Undesirable Change in Area Character Would Not Occur

The property is located on the Jefferson Road commercial corridor between Winton Road and West Henrietta Road and is amongst numerous other plazas that maintain multi-tenant pylon signs that are larger than 100 SF. Further the design of the proposed sign is architecturally pleasing and consistent with the architectural design of the buildings. With respect to the requested increase in the size of the proposed freestanding sign, the proposed sign is consistent with other signs on Jefferson Road in both square footage and tenant panels. Based upon prior approvals granted for other signs within the area, it is clear that the proposed size increase of the free standing sign and the additional tenant panels will not result in an undesirable change in area character.

2. The Petitioner May Not Achieve the Sought-after Benefit Without the Sought-after Variance Relief

The sought-after benefits and the proposed signage cannot be achieved without the sought-after variance relief. The benefits include: (1) having a main freestanding sign which is consistent with the other freestanding signs in the Jefferson Road corridor such that tenant names are visible to potential consumers and the tenants are not put at a competitive disadvantage; (2) having enough available tenant panels for all tenants within the two outparcel buildings along with the existing hotel. Simply put, the sought-after benefit cannot be achieved without the requested variance.

3. The Requested Variance Is Not Substantial

Initially, we believe that the variance request is not substantial. As noted above, the area is already developed with a number of similarly situated signs. The Court stated in <u>Matter of Easy Home Program v. Trotta</u>, 276 A.D.2d 553 (2d Dept. 2000), that the fact that a variance may seem substantial on paper does not justify the denial of an application if there is no demonstrated harm to the community. In the present case, variance presents no harm to the community.

The reason the magnitude of the variance is relevant is that, generally, the larger the difference the more likely it is that a negative effect would be generated. Matter of Human Development Services of Port Chester v. Zoning Board of Appeals of the Village of Port Chester, 110 A.D.2d 135, aff'd. 67 N.Y.2d 702. However, in any particular case, the facts may demonstrate that while a variance may seem noteworthy on paper no negative effect would be produced and, accordingly, the sought-after variance should be granted.

For example, in Matter of Frank v. Scheyer, 227 A.D.2d 558, 642 N.Y.S.2d 956 (2d Dept. 1996), the premises was 19,983 square feet. However, Town zoning criteria required a full acre or 43,560 square feet. The variance at issue was more than 54%. Nevertheless, based on all facts presented, no harm would befall the community and the Court directed a grant of the application. The Court took similar action in Matter of Shaughessy v. Roth, 204 A.D.2d 333, 611 N.Y.S.2d 281 (2d Dept. 1994), where the premises contained 50 feet of frontage and 5,000 square feet of area. The code, however, required 80 feet of frontage and 10,000 square feet of area. Accordingly, the application concerned a 50% reduction in lot area coupled with a second variance seeking a 62.5% reduction in frontage. Nevertheless, based on the facts in the record, the Court directed the respondents to issue those variances. Additionally, in Matter of Sasso v. Osgood, 86 N.Y.2d 374 (1995), concerned a 60% reduction in lot area and a 50% reduction in lot width. Based on all facts presented, the Court of Appeals overturned the Fourth Department and directed that those variances be approved.

Simply because a variance may seem noteworthy on paper does not mean that any "harm" would be generated on the surrounding community, and it is "harm" that is balanced against the interest of the applicant

according to the Town Law § 267b(3) test. When one looks at the current matter, the variance relief is not substantial.

4. The Variance Will Not Have an Adverse Effect or Impact on the Physical or **Environmental Conditions in the Neighborhood.**

The property exists in a commercial area improved with commercial uses that maintain similar signage to what is being requested. In addition, when granting site plan approval to the property, the Planning Board, as SEORA lead agency, issued a negative declaration pursuant to SEORA and determined that no significant adverse environmental impacts would occur as a result of the project. Based on the fact that the proposed signage is consistent with the other signs in the area, the variance relief will not have an adverse effect or impact on the physical or environmental conditions in the neighborhood

5. A Self-Created Hardship Does Not Require Denial.

Town Law § 267b(3) explicitly states that self-created hardship is not by itself a sufficient basis to deny an area variance, even if the hardship was self-created. The Court was directly confronted with this issue in Matter of Easy Home Program v. Trotta, 276 A.D.2d 553 (2d Dept. 2000) when it held that even though the hardship was self-created and even though the variance was substantial, where there was no evidence demonstrating the variance would have an undesirable effect on the character of the community, a variance application must be approved. See, also, <u>Jackson v. Kirkpatrick</u>, 125 A.D.2d 471 (2d Dept. 1986); <u>De Sena v.</u> Zoning Board of Appeals, 45 N.Y.2d 105 (1978); Goshen Shopping Center v. Zoning Board of Appeals, 112 A.D.2d 140 (2d Dept. 1985). In the present case, there is no evidence that the variance would have any negative effect on the neighborhood.

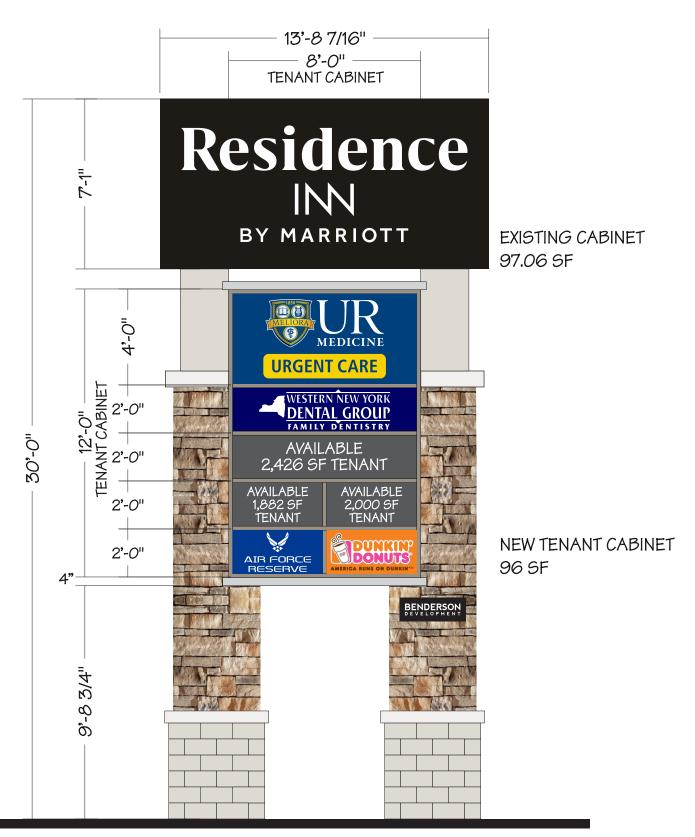
Conclusion

In conclusion, the approval of the requested variance relief will not result in any detriment to the surrounding community. Based on the application of the Town Law balancing test, we respectfully request that the Zoning Board approve the application. Should you have any questions, please do not hesitate to contact me or by e-mail at Ja

Thank you,

BENDERSON DEVELOPMENT COMPANY, LLC

Matthew J. Oates, P.E. Director, Engineering



| CODE | PERMITTEDD | PROPOSED PROPOSED | VARIANCE |
|-----------------|------------|-------------------|---|
| HEIGHT | 30' | 30' | na |
| AREA | 100 SF | 193.06 SF | VARIANCE REQ'D FOR ADT'L 93.06 SF |
| SETBACK | 20° | 20' | na |
| QTY | 1 | 1 | na |
| TENANT NAMES | NO | YES | SPECIAL USE PERMIT REQ'D FROM TOWN BD. 224-8 B(2) |

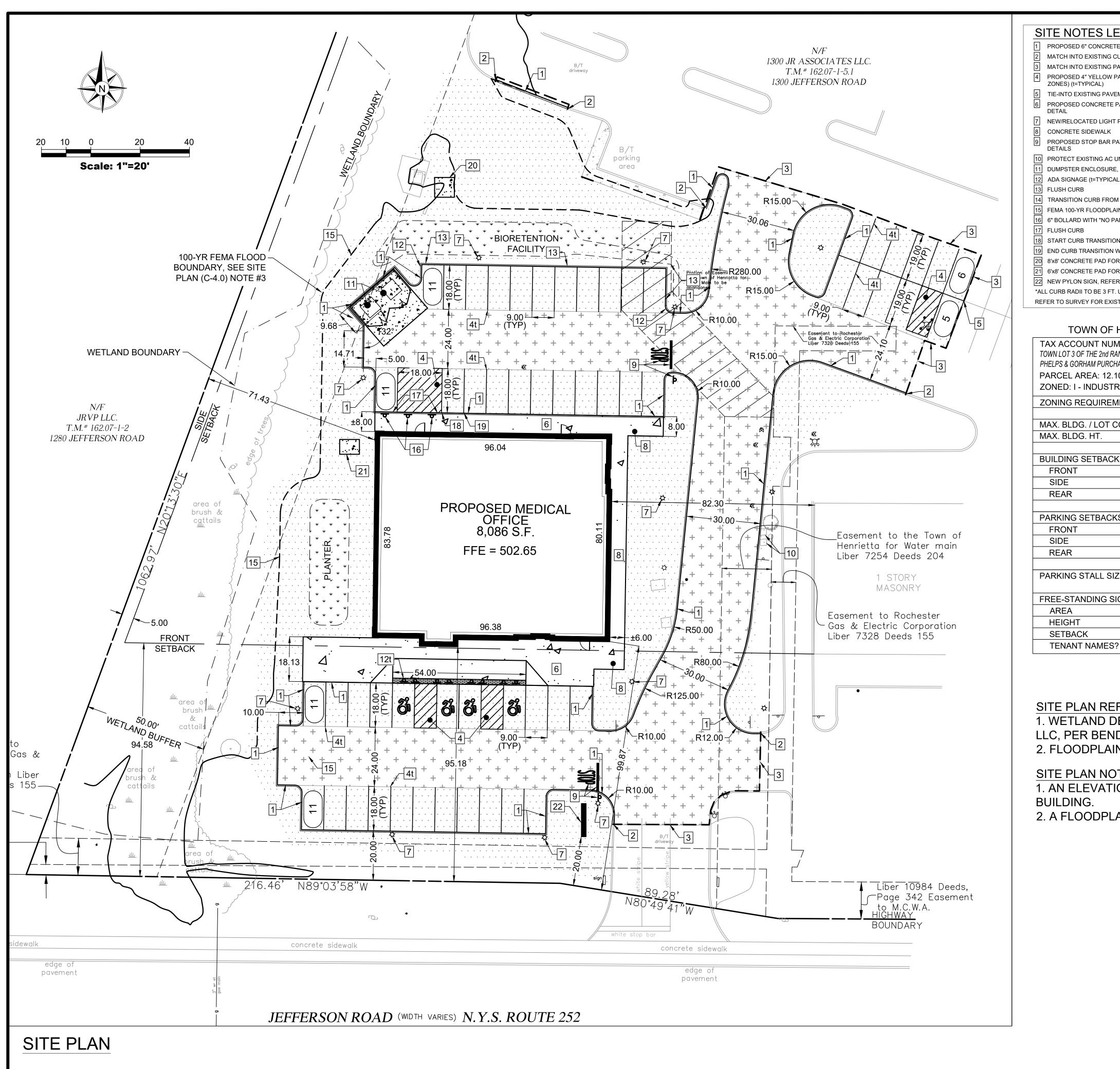
193.06 SF TOTAL



PROPERTY 1300 JEFFERSON RD.
HENRIETTA, NY

PROP.#4162 DRWG. #4162 PROPOSED PY

BY C.ROZEK DATE 01.16.24 REVISION 07.12.24



SITE NOTES LEGEND

- PROPOSED 6" CONCRETE CURB/INTEGRAL CURB, SEE DETAIL
- MATCH INTO EXISTING CURB
- MATCH INTO EXISTING PAVEMENT REFER TO TRANSITION DETAIL PROPOSED 4" YELLOW PAVEMENT STRIPE (@ 2'C-C IN NO PARKING
- TIE-INTO EXISTING PAVEMENT STRIPE
- PROPOSED CONCRETE PAVEMENT, SEE BUILDING AND SIDEWALK
- NEW/RELOCATED LIGHT POLE BASE, SEE DETAIL
- CONCRETE SIDEWALK PROPOSED STOP BAR PAVEMENT MARKINGS AND STOP SIGN, SEE
- 10 PROTECT EXISTING AC UNITS AND CONCRETE PADS
- 11 DUMPSTER ENCLOSURE, SEE DETAIL
- 12 ADA SIGNAGE (t=TYPICAL) SEE DETAIL
- 14 TRANSITION CURB FROM 6" TO FLUSH OVER 2-FT
- 15 FEMA 100-YR FLOODPLAIN BOUNDARY
- 16 6" BOLLARD WITH "NO PARKING" SIGN, SEE DETAIL
- 18 START CURB TRANSITION TO 6" REVEAL
- 19 END CURB TRANSITION WITH 6" REVEAL
- 20 8'x8' CONCRETE PAD FOR NEW PAD-MOUNTED TRANSFORMER
- 6'x8' CONCRETE PAD FOR BACK-UP GENERATOR 22 NEW PYLON SIGN, REFER TO ARCH. PLANS

*ALL CURB RADII TO BE 3 FT. UNLESS OTHERWISE NOTED REFER TO SURVEY FOR EXISTING FEATURES LEGEND

TOWN OF HENRIETTA, NY ZONING ANALYSIS

TAX ACCOUNT NUMBER: 162.07-1-5.1 TOWN LOT 3 OF THE 2nd RANGE OF LOTS, TOWNSHIP 12, RANGE 7 OF THE PHELPS & GORHAM PURCHASE, TOWN OF HENRIETTA, MONROE COUNTY, NEW YORK PARCEL AREA: 12.10 AC (528,829 S.F.) ZONED: I - INDUSTRIAL

| ZONING REQUIREMENTS | REQUIRED | PROVIDED |
|---------------------------|----------|-----------------------|
| | | |
| MAX. BLDG. / LOT COVERAGE | N/A | 11% ¹ |
| MAX. BLDG. HT. | 40-FT | <40-FT |
| | | |
| BUILDING SETBACKS: | | |
| FRONT | 125 FT | 95.18 FT ² |
| SIDE | 5 FT | 71.43 FT |
| REAR | 60 FT | ±376 FT |
| | | |
| PARKING SETBACKS: | | |
| FRONT | 25 FT | 20 FT |
| SIDE | N/A | N/A |
| REAR | N/A | 32.88 FT |
| | | |
| PARKING STALL SIZE (90°): | 0' V 10' | 9'x18' (NEW) |
| | 9' X 18' | 9'x19'(EXIST/REPLACE) |
| FREE-STANDING SIGN: | | |

¹TOTAL BUILDING COVERAGE IS ±55,619 S.F. - BASED ON 37,180 S.F. FOR RESIDENCE INN BLDG. FROM PLANS PREPARED BY T.Y. LIN INTERNATIONAL (TYLI), DATED 2014; 10,353 S.F. FOR URGENT CARE BLDG. FROM SURVEY INCLUDED IN TYLI PLAN SET; 8,086 S.F. FOR PROPOSED BUILDING (6,204 S.F. MEDICAL AND 1,882 S.F. RETAIL).

SITE SYMBOLOGY LEGEND

PROPERTY LINE OF DEVELOPMENT PARCEL

BUILDING SETBACK/YARD REQUIREMENTS

❖ PROPOSED/RELOCATED LIGHT POLE

PROPOSED CONCRETE PAVEMENT

PROPOSED BIORETENTION AREA

· · · · · LAWN/LANDSCAPE AREA

(8) 9-FT WIDE SPACE PARKING ROW STALL COUNT

PROPOSED FULL-DEPTH HEAVY DUTY ASPHALT PAVEMENT

PROPOSED FULL-DEPTH STANDARD DUTY ASPHALT PAVEMENT

NEW 6" CONCRETE CURB (TYPICAL)

PROPOSED BUILDING

NEW PARKING STRIPE

▼ PROPOSED SITE SIGNS

² A VARIANCE WAS GRANTED ON 1/3/24 TO ALLOW THIS SETBACK (APPLICATION #2023-106

GREEN SPACE SUMMARY EXISTING: 8.27-AC (68.2%) - (REF. TYLI PLANS) PROPOSED: 7.40-AC (61.2%)

SITE PLAN REFERENCES:

1. WETLAND DELINEATIONY BY ENVIRONMENTAL RESOURCES,

30-FT MAX.

20-FT

- LLC, PER BENDERSON DEVELOPMENT COMPANY, LLC.
- 2. FLOODPLAIN BOUNDARY PER FEMA, NFHL DATED 12/16/2021.

100 S.F./SIDE | 193.1 S.F./SIDE

SPECIAL USE REQR'D

29.5-FT

20.0-FT

SITE PLAN NOTE:

- 1. AN ELEVATION CERTIFICATE WILL BE REQUIRED FOR THE BUILDING.
- 2. A FLOODPLAIN DEVELOPMENT PERMIT WILL BE REQUIRED.

| TOWN APPROVALS | |
|--|------|
| PLANNING BOARD CHAIRMAN | DATE |
| DIRECTOR OF ENGINEERING & PLANNING | DATE |
| DIRECTOR OF BUILDING & FIRE PREVENTION | DATE |
| FIRE MARSHAL | DATE |
| COMMISSIONER OF PUBLIC WORKS | DATE |

| 10. | 10. ADDED NEW PYLON SIGN | 5/20/24 |
|-----|---------------------------------------|----------|
| 9. | UPDATED ZONING ANALYSIS TABLE | 1/9/24 |
| 8. | ADDED PADS & MODIFIED TRASH ENCLOSURE | 11/14/23 |
| 7. | UPDATED BLDG. FOOTPRINT | 8/15/23 |
| 4. | REVISIONS PER TOWN REVIEW | 6/22/22 |
| 3. | REVISIONS PER BENDERSON | 5/11/22 |
| 2. | REVISIONS PER BENDERSON | 4/14/22 |
| No. | Revision/Issue | Date |
| | | |

Notes & References

CONTRACTOR SHALL CONTACT "DIG SAFELY" NEW YORK @ 1-800-962-7962 FOR LOCATION OF ALL UTILITIES, AT LEAST 7 DAYS PRIOR TO BEGINNING CONSTRUCTION

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42 Aston Villa, North Chili, New York 14514 Phone: (585) 261-7852

PROPOSED MEDICAL 1300 Jefferson Road Henrietta, New York 14623

DETAILED SITE PLAN

6 OF 16

12/15/2021 C-4.1

1"=20'

